

FOR IMMEDIATE RELEASE:

SANUWAVE, Inc. Announces Shock Wave Presentation at Wound Healing Science and Industry Meeting

Alpharetta, GA, January 2, 2009 – Oscar Alvarez, PhD conducted a presentation entitled, *Shock Wave Therapy*, at the 9th Annual Wound Healing: *Science and Industry* conference held December 12th through 14th in St. Thomas, U.S. Virgin Islands. The Wound Healing: *Science and Industry* conference is a three-day interdisciplinary meeting that focuses on topical issues affecting wound healing. Faculty presented from both academic and industry perspectives the emerging science of wound care. Discussion and interaction with wound healing leaders representing many disciplines, state-of-the-art developments in wound healing and technology developments were presented and discussed. SANUWAVE supported the event with an educational grant.

The *Shock Wave Therapy* presentation included a discussion of the advances in using Extracorporeal Shock Wave Technology (ESWT) as a wound healing modality. A summary of European data suggested excellent clinical results using this technology to treat open wounds including burns, diabetic foot ulcers and traumatic injuries. Recent laboratory studies indicate that the mechanisms of action surrounding shock waves make this technology compatible with wound healing by increasing microcirculation, decreasing inflammation, and stimulating cell growth and proliferation.

In the U.S., Dr. Alvarez is a principal investigator taking part in the dermaPACE® clinical trial. The dermaPACE® trial uses a specialized form of the ESWT called Pulsed Acoustic Cellular Expression (PACE™) Technology. The dermaPACE® is the first device based on this technology platform. This trial is specifically investigating the treatment of diabetic foot ulcers, a condition that if untreated can lead to costly and debilitating amputations for people with diabetes. Dr. Alvarez is the Director of the Wound Care Program and Calvary Hospital in Bronx, New York and the Associate Professor in the Department of Medicine at New York Medical College.

About SANUWAVE, Inc.

SANUWAVE, Inc., is a global medical technology company focused on the development and utilization of Extracorporeal Shock Wave Technology (ESWT) and Pulsed Acoustic Cellular Expression (PACE) technology for orthopedic, advanced wound care, cardiovascular and neurological conditions. Headquartered in Alpharetta, GA with international offices in Lengwil, Switzerland and Tokyo, Japan, SANUWAVE designs, manufactures, markets, and services its industry leading products worldwide. The company's OssaTron and EvoTron® have the European Community CE Mark approval for a variety of soft tissue and bone musculoskeletal indications including plantar fasciitis, epicondylitis, calcifying tendonitis, achilles tendonopathies, delayed fracture healing, avascular necrosis (AVN), and osteochondrosis dissecans (OCD). The company's dermaPACE has the European Community's CE Mark approval for use in acute and chronic defects of the skin and subcutaneous soft tissue. SANUWAVE's veterinary business promotes VersaTron® ESWT for equine applications and VersaTron 4 Paws® for use on small animal maladies such as degenerative joint disease. SANUWAVE is undertaking extensive research into the biological mechanisms and cellular effects of ESWT and PACE, to include anti-inflammatory response, angiogenesis promotion, and bactericidal capabilities.

For more information, please visit the SANUWAVE website at www.sanuwave.com and www.dermapace.com

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This press release contains forward-looking statements that involve risks and uncertainties. These include statements regarding the Company's growth and expansion plans. Such statements are based on management's current expectations and are subject to a number of uncertainties and risks that could cause actual results to differ materially from those described in the forward-looking statements.

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